



# DIGITAL LEARNING CENTER



## THE CHALLENGE

- Limited available training time
- Mobile, decentralized workforce
- Shelf-life of competences drastically decreasing



## THE SOLUTION

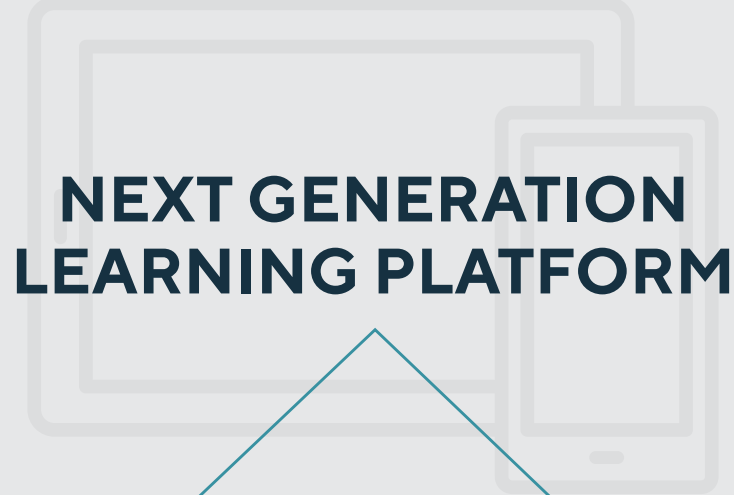
- Flexible, modular training platform
- Intuitive, mobile device-friendly interface
- Work relevant content, custom or off-the-shelf

## DIGITAL LEARNING EXPERIENCE

With an average of just 24 minutes training time a week, the workforce of tomorrow needs an innovative, engaging training solution that meets their needs - anytime, anywhere, on any device. Welcome to Mercuri International Digital Learning Center.

## AN INTEGRATED SOLUTION

Mercuri International Digital Learning Center offers a uniquely flexible approach which includes a next generation learning platform, a comprehensive off-the-shelf content library, and engaging customized content.



**CUSTOM CONTENT**

Bespoke content, tailored to the individual's needs

**OFF-THE-SHELF CONTENT**

Raise knowledge and skill levels across the board

GUIDED LEARNING



**STRUCTURED**  
Step-by-step progress towards goals



**USER-FRIENDLY**  
Intuitive, low learning-curve interactions



**SOCIABLE**  
Positive collaboration with peers

SELF-DRIVEN LEARNING



**CONVENIENT**  
5 minutes or 1 hour - make the most of your time



**RESOURCES**  
A wealth of information in formats suited just to you



**RELEVANT**  
Content selected for the best possible return on time invested

### CUSTOM CONTENT

#### EITHER CURATED OR TAILORED

We can either digitize and repackage your existing content or create brand new materials.

#### ACTION TIPS / ESSENTIALS

Summaries and takeaways to help the learner retain and apply knowledge on the job

#### BITE-SIZED E-MODULES

Short and mobile friendly, either to supplement classroom training or as a standalone solution

#### INTERACTIVE LEARNING

Immersive experience to promote active learner engagement for better information retention

#### GAMIFICATION BASED

Add an element of fun through scores, levels, and rewards to help learners reach their goals

#### SCENARIO BASED

Realistic situations and characters provide context, developing real-world problem solving

### OFF-THE-SHELF CONTENT

#### MULTILINGUAL PACKAGES

Easily integrated training packages covering core sales skills, available in 20 languages.

**SALES SKILLS**

**KEY ACCOUNT MANAGEMENT**

**ACCOUNT PLANNING**

**LEADERSHIP & COACHING SKILLS**

**NEGOTIATION**

**AND MORE..**

## THE RESULT?

A skilled, engaged, motivated workforce.



Every year Mercuri International empowers companies in over 50 countries to achieve sales excellence. We serve our clients both locally and globally with customized solutions and industry expertise. We grow profit through people, providing the tools and processes to tackle any sales challenge.

For more information visit [mercuri.net](http://mercuri.net)